

Minutes for special meeting 1/22/2006. Meeting called to order at 2000EST

Attendees: Jim, Ira, Charlie, Mike, Drew, Barry, Harry and Dee.

Old Business:

President's (Drew's) comments:

AI is gone and notified. Lots of work is going on due to both additional funds and web technology.

Ira's financial review:

Statement for last year will be forthcoming next week. QuickBooks has presented some problems. We have roughly \$4,000 or \$5,000 in the coffers. Event cards are working so far. We have an overdraft system. Bob Cannon Insurance sent \$5,000. TJ wants to contribute \$500 and get on the web site. There has been a problem with the dues re-charging (2 to 4 times.) It seems to be a computer problem.

Budget, Drew:

The news letter will need between \$4,000 and \$6,000. Membership cards will cost about \$1,500 for 1,000 cards. Web coding will need \$3,000. The event account will need \$1,000 to \$1,500. We won't top \$25,000 at tax time.

Web site, Drew:

The aircraft loss ratio has been presented by Bob Cannon. The CJ community is below GA average and the YAK 52 is above. Without events the RPA is only an information site. The web store and membership data bases are being combined. An aircraft sales module is going to be added. ARS and the demonstration team information will be promoted on the web site. Site navigation is being improved. The site will have "back end access" for the appropriate members. The web site tracking of the financial is going to require a return to the Jan to Jan billing cycle for membership dues.

Newsletter, Jim:

The newsletter group is meeting on the phone at 0800EST. The newsletter will have a centerfold of sorts. The centerfold may be 4 pages wide. The letter is currently at 12 pages. The price of advertising is not yet determined. A list of discount suppliers will be included. There will be numerous photos added. A classified section may be added. However, the classified info may be cheaper on a web page. We will pay per page for the publication. A bank of articles is now available. There may be a photo contest.

By-laws election, Drew:

The by-laws passed by 98% of those who voted.

FAST, Mike:

The new cards (membership) won't have FAST card and sticker on the back. We will continue with the current FAST cards. A report will be sent to all members with cards and will need to be checked and updated. There will be a \$5 charge for FAST stickers and the RPA will absorb the cost with the new \$40 per year dues.

New Business

New logo wings, Drew:

Drew suggested changing to USAF wings of silver with black outline and a red star with words "red star aviator". All agree that the Harley Davidson wings are not adequate.

Passed unanimously

Dues, Drew:

There needs to be no difference between regular members and FAST carded members. The proposal is to amend the billing to each quarter with a quarter costing \$10. That way, at the end of the first year a member joins the dues will reflect only the time portion of the year utilized. It will be billed by the store.

Passed unanimously

(this was changed to a new per day charge for new members to align with a calendar Dec 31st-Dec 31st system)

Education, Drew:

We can do things to enhance education about airplanes and flying. We can set up a time with civic groups to talk about and show planes (no flying.) We might want to include in our charter words about fostering a positive attitude regarding general aviation and the juvenile population. We can use events to do this. We can use the RPA energy and money to promote aviation. This will be a future project.

Leadership, Drew:

We need to promote leadership with the new pilots. At events we need to permit various leads to lead mass formations.

Regional Coordinator Drew:

The RCs need to lead and run their own shows.

Elections, Drew:

E-coms have a 20-24% no read. The RPA e-com is bold in such messages. We need to include info about this in the newsletter. In e-mail it should say in the subject line "RPA e-com". Due to this lack of response to the e-coms the elections will be delayed until after the publication of the newsletter to hopefully get better participation.

Numbers of aircraft in the USA, Jim:

CJ6=229, YAK 52=258, YAK 50-17, others not known at this time.

Commercial advertising on the website, Drew:

Here are a few questions about commercial advertising on the website. Should advertisers be charged a nominal fee? Should it be kept small? Would \$500 be a proper fee to get on the website for a year? Does the BoD have to approve the ads? Should advertisers have exclusivity? Discuss next meeting.

Meeting adjourned at 2137EST.